

# Tanya Avramenko

Marketing Designer | UI/UX Designer

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## Summary

Hi, my name is Tatiana, and I am a Junior UX/UI designer. I have 6 years of experience in marketing design and 10 years in graphic design. My extensive background includes team and contractor management in addition to my commercial work with advertising companies, covering areas such as design, branding, video, graphics, and targeted advertising.

## Employment

Oct 2017 - Aug 2023

### Marketing designer

## Achievements

- I build a communication strategy and promote the product depending on who our client is.
- For example, thanks to the development of visual communications - bandings, landing page design, customized targeted advertising, graphic design, I increased the number of visitors in the shopping center by 3 times, and achieved 100% utilization of the promoted areas.
- At events come more than 1000 people, more than the competitors.
- Comfortable collaboration is about listening to each other. The result is as important as the path.
- I create not only a clean and modern look, but also user-friendly layouts that help digital brands and companies scale and gain credibility in the marketplace.

## Education

Jun 2023 - Aug 2023

**Google\_Coursera UX Design Professional**  
[Coursera](#)  
[Google\\_Coursera UX Design Professional](#)

Mar 2023 - May 2023

**Projector Institute**  
[Mobile Apps Design](#)-  
Full product development cycle: from working with guidelines to the marketing  
Research - Visual identity - User experience - Design systems - Prototyping

Aug 2021 - Dec 2022

**Beetroot Academy - Swedish-Ukrainian school of information technology**  
[UI/UX Design - Reseaching](#). Informational Architecture,  
User Flow, CJM, Prototyping, User testing, creating design system

Aug 2022 - Oct 2022

**CASES MEDIA**  
Creative practice in working with FIGMA

## Skills

|                                                  |                                          |
|--------------------------------------------------|------------------------------------------|
| <b>Figma</b>                                     | <b>Mobile and web application design</b> |
| <b>UI/UX Design, User interface design (UED)</b> | <b>Advertising and graphic design</b>    |
|                                                  | <b>Marketing</b>                         |

